

RULES AND REGULATIONS FOR THE GRAPHIC DESIGN CONTEST OF CEBE'S HEADER IMAGE FOR ITS BLOG "A SPOONFUL OF SCIENCE"

I. CALL

The Spanish Scientists in Belgium association (CEBE) launches in September its bilingual science communication (SciComm) blog "A Spoonful Of Science" ("Una Pizca De Ciencia" in Spanish). "A Spoonful Of Science" is born as a SciComm initiative to bridge between the society and the scientific world that CEBE represents. In this context and with this SciComm initiative, CEBE not only aims to cover the research topics in which its members are involved but also to increase awareness, enjoyment, interest, critical opinion-forming and understanding of science.

SciComm requires the use of creative, vibrant and self-explanatory images that facilitate the understanding as well as trigger the interest of scientific knowledge. For this reason, CEBE opens the call for the design of the cover image that will graphically define this blog.

II. PARTICIPANTS

Both amateur and professional graphic designers, illustrators and cartoonists, who are individuals over 18 years of age, may participate in this call. In any case, the participant will be responsible for the intellectual property and design of the artwork in its entirety or in its various parts, responding to possible claims associated to the authorship of the proposed image and its possible plagiarism, hereby exempting CEBE from any responsibility for the simple fact of submitting their artwork to the competition. To be considered a participant, the following documents must be sent to the email address comunicacion.cientifica@cebebelgica.es before the end of the period (October 15th, 2020 at 8:00 p.m., Belgian time):

- i) APPENDIX A duly completed with personal data and a signed declaration of responsibility in which the author ensures that the artwork(s) presented is / are original or unpublished as well as accepts the rules of the contest in its entirety;
- ii) a scanned copy of the identity document of the country corresponding to their nationality;
- iii) the artwork(s) in digital format submitted to the competition that meets the conditions specified in section III "Characteristics and format of the artwork".

III. CHARACTERISTICS AND FORMAT OF THE ARTWORK

The design theme will reflect the informative and scientific nature of the blog in a visually appealing way, not only for the scientific public but for society in general.

Each participant can send a maximum of 2 designs to the contest and the designs must be original and unpublished, not awarded or pending failure in another contest. Any technique, manual and/or digital, can be used to carry it out.

The artwork will be presented in digital format (.jpg, .png, .tiff or .svg) by means of an email to the address comunicacion.cientifica@cebebelgica.es. The image must have a minimum resolution of 72ppp in RGB color scheme, be designed in a horizontal position

and have a size of 1200px (length) by 350px (width). To observe the final location of the image on the web, participants can refer to the provisional header of the blog in [our website](#).

The design submitted to the contest must not include any type of identification of the designer in the image, to guarantee anonymity during the voting process. The winner of the contest, when contacted to communicate the verdict, may then include an identifying element of his authorship (initials, signature or similar). To facilitate the identification of the design, the participant must provide a title that identifies it.

Due to the bilingual nature (English and Spanish) of the blog, the design must be sent in duplicate, including the name of the blog in Spanish (“Una Pizca De Ciencia”) in one of the designs and in English (“A Spoonful Of Science”) in the other one.

Given the nature of the contest, everything required in digital format may be submitted electronically and within the term in a compressed file (.zip or .rar) to the email: comunicacion.cientifica@cebebelgica.es.

IV. SUBMISSION DEADLINE

The deadline for artwork submissions will end on October 15th, 2020 at 8:00 p.m., Belgian time. After this time, new designs, rectifications or alterations of the proposals by the participants will not be accepted. Any file that for technical reasons is received later will not be admitted to the contest. If there is not enough participation, CEBE reserves the right to extend the deadline.

V. SELECTION PROCEDURE OF THE WINNING ARTWORK

After the deadline, the CEBE board of directors as of October 15th, 2020 (composed of the president, vice president, treasurer and secretary as well as the leaders of the committees of Scientific Communication; Professional Development; Scholarships, Agreements and Collaborations; Expansion and Consolidation) will consider individually each of the artworks presented and will decide by simple majority if the design meets the conditions and the required level. In the event of a tie, the president's vote will score double. This assessment will be carried out within a maximum of 30 calendar days from the deadline. The CEBE board of directors reserves the right to reject those designs that do not meet the required conditions, as well as leave the award void if the designs presented do not reach the appropriate level. The evaluation of the designs will be at the absolute discretion of the CEBE board of directors and its decision will be final and unappealable.

The designs approved by the CEBE board of directors will be voted telematically by the members of CEBE (the board of directors mentioned above included) anonymously during a period of 15 calendar days. Each member of CEBE will only vote for a single design and in the event of a tie, the vote of the president will decline the decision of the winning design in one direction or another.

In the event that once the winning design has been failed, it is found that the artwork, or the author's data, fail to comply with any of the rules of the contest, the CEBE board of directors may decide to withdraw the aforementioned design, with the next most voted winner that meets all the requirements being the winner.

The results of the vote will be notified individually to both the winner and the participants through the contact information provided in the participation register (APPENDIX A). In the event of not being able to personally communicate the decision by any of the

indicated means, the prize will remain unallocated. In no case will the prize be transferred to another participant.

Once the winner has confirmed the acceptance of the award and both artworks have been incorporated into the blog's website, CEBE will proceed to public communication, both on its website and on its social networks, of the winning design as well as the identity of the designer winner of the competition.

VI. POWERS AND RIGHTS OF CEBE REGARDING THE WINNING DESIGN

CEBE reserves the right to insert the logos that are necessary, as well as to carry out any type of modification or variation of the graphic elements of the artwork.

CEBE acquires, exclusively, the rights of use derived from the intellectual property inherent to the awarded work, being able to proceed to the reproduction and distribution through any medium, digital or physical, for the dissemination of the popular blog "A Spoonful Of Science".

VII. PRIZE

The winning design selected by the members of CEBE according to the rules will be awarded 200€. The prize will be delivered by bank transfer to the account that the winning participant provides for this purpose when the resolution of the contest has been communicated and will be transferred within a period of 30 calendar days, with transfer costs to be paid by the receiver, if there were any.

VIII. DATA PROTECTION ACT

In accordance with the provisions of the European regulation 2016/679 and in the Belgian jurisdiction with the data protection act of 30th July 2018 on the Protection of Personal Data, participation in this call implies the inclusion of the participants' personal data in their own files for the award of this prize, being used only for the purposes of the call for the Contest, and guaranteeing, in any case, the maintenance of the due conditions of confidentiality in relation to them. It is implicit in the act of participating in this contest the authorization of the participants to be able to use, publish or disclose the name and image of the winner of the award in their communications of an informative nature to the media or informative, both in support physical writing as on the internet.

IX. FINAL CONSIDERATIONS

The organization reserves the right to interpret these bases, accepting the participants, by the mere fact of participating, said interpretation.

Participation in the contest necessarily implies acceptance in its entirety of each and every one of the bases contained in this call and compliance with the decisions adopted by the board of directors of CEBE as well as with the vote by the members of CEBE.

APPENDIX A

AFFIDAVIT OF AUTHORSHIP OF THE WORK AND PERSONAL DATA FOR THE SELECTION OF THE HEADING IMAGE OF CEBE'S SCIENTIFIC OUTREACH BLOG "A SPOONFUL OF SCIENCE"

Mr./Mrs., of legal age, with identity document number..... issued by the competent authority of the country, with email and with contact telephone number, author of the design(s) with the name(s):

Artwork design 1:

Artwork design 2:

that has (have) been submitted to the contest for the selection of an image for the header of the CEBE's outreach blog "A Spoonful Of Science"

DECLARES:

that the aforementioned design(s) is (are) of their authorship, original and unpublished, as well as the images that could have been used (or failing that they are free to use), that they have not been previously awarded in any contest(s) or are pending of award, that it/they is/are free of editing commitments and that he/she agrees to continue being so until the end of the contest, as well as not to withdraw it/them once the submission deadline has elapsed.

that, in the event of being awarded, surrenders to CEBE for an unlimited time all the rights to exploit the artwork.

that it accepts the bases contained in this call and the conformity with the decisions adopted by the CEBE board of directors as well as the results of the voting by the CEBE members.

In, on the of of 2020

Signed: