

RULES AND REGULATIONS FOR THE SCICOMM BLOG CONTEST OF CEBE “YOUR SCIENCE IN ONE IMAGE OR 1000 WORDS”

I. CALL

The Spanish Scientists in Belgium association (CEBE) launched in September 2020 its bilingual science communication (SciComm) blog “A Spoonful Of Science” (“Una Pizca De Ciencia” in Spanish). “A Spoonful Of Science” was born as a SciComm initiative to bridge between the society and the scientific world that CEBE represents. In this context and with this SciComm initiative, CEBE not only aims to cover the research topics in which its members are involved but also to increase awareness, enjoyment, interest, critical opinion-forming and understanding of science.

SciComm requires the use of creative, vibrant and self-explanatory language and/or images that facilitate the understanding as well as trigger the interest in scientific knowledge. For this reason, CEBE opens the call “Your science in one image or 1000 words”, where researchers and/or science communicators will explain a scientific concept either in a text (1000 words) or a self-explanatory image.

II. PARTICIPANTS

Researchers and science communicators who are individuals over 18 years of age, may participate in this call. In any case, the participant will be responsible for the intellectual property and design of the text/artwork in its entirety or its various parts, responding to possible claims associated with the authorship of the proposed text/image and its possible plagiarism, hereby exempting CEBE from any responsibility for the simple fact of submitting their text/artwork to the competition.

Each participant can **only send one piece of work to the contest, either a text or an image** as specified in sections IV and V, respectively. Since there are two different selection procedures (jury and general public), the participant must indicate in APPENDIX A if it wants to participate in one or in both of them.

To be considered a participant, the following documents must be sent to the email address comunicacion.cientifica@cebebelgica.es before the end of the period (May 15th, 2020 at 8:00 p.m., Belgian time):

- i) APPENDIX A duly completed with personal data and a signed declaration of responsibility in which the author ensures that the text or image presented is original or unpublished as well as accepts the rules of the contest in its entirety;
- ii) a scanned copy of the identity document of the country corresponding to their nationality;
- iii) the text or artwork in the digital format submitted to the competition that meets the conditions specified in sections IV (for the text) and V (for the image).

III. PRIZES

Given the distinct nature of the two works, two different prize categories will be distinguished: “Text” and “Image”. All the winners will have their works published in

CEBE's blog "A Spoonful of Science" and they will receive a year's worth of CEBE membership for free as well. Two different selection procedures will take place:

1. **Awarded by the Jury:** For each category, the first prize awarded by the jury will consist of 250€ and the second prize of 150€. Additionally, two honorable mentions (without cash prize) will be distinguished among the participants per category, thus receiving an exclusive CEBE mug and cloth bag.
2. **Awarded by the Public:** For each category, the first prize will consist of 100€. Additionally, second and third place (without cash prize) will be distinguished among the participants per category, thus receiving an exclusive CEBE mug and cloth bag. All the winners will have their works published in CEBE's blog "A Spoonful of Science" and they will receive a year's worth of CEBE membership for free as well.

Participants can win in both categories. The cash prizes will be delivered by bank transfer to the account that the winning participant provides for this purpose when the resolution of the contest has been communicated and will be transferred within 30 calendar days, with transfer costs to be paid by the receiver, if there were any.

IV. CHARACTERISTICS AND FORMAT OF THE TEXT

The text will reflect the scientific topic explained in an informative, accurate and entertaining manner so that the general public (i.e. non-scientific) can easily understand the scientific concept. The length of the text should be limited to 1000 words (being 900 words the minimum and 1100 words the maximum). The word count (not including the title) should be included as the last line of the document. The language of this document should be English.

Each participant can only send one text to the contest and this text must be original and unpublished, not awarded or pending failure in another contest. The text will be presented in digital format (as a word document or pdf). The text must not include any type of identification of the writer, to guarantee anonymity during the evaluation process. To facilitate the identification of the text, the participant must provide a title that identifies it.

Due to the bilingual nature (English and Spanish), when the authors are contacted to communicate the verdict, may then provide a Spanish translation of their winning text or opt for a commissioned translation, which will be then taken care of by CEBE.

V. CHARACTERISTICS AND FORMAT OF THE IMAGE

The image will reflect the scientific topic explained in an informative, accurate and entertaining manner so that the general public (i.e. non-scientific) can easily understand the scientific concept. The image should be self-explanatory: no legend should be necessary to understand the image. A limited amount of text can be included and if so, it should be in English.

Each participant can only send one image to the contest and this image must be original and unpublished, not awarded or pending failure in another contest. The image will be presented in digital format (.jpg, .png, .tiff or .svg). The image must have a minimum resolution of 72ppp in the RGB color scheme and should be designed in a horizontal

position with a maximum size of 1200px (length) by 1200px (width). Any technique, manual and/or digital, can be used to carry it out.

Due to the bilingual nature (English and Spanish), when the authors are contacted to communicate the verdict, will then provide a version of the winning image with the English text translated into Spanish. This translation will be assisted by CEBE.

VI. SUBMISSION DEADLINE

The deadline for submissions will end on May 15th, 2021 at 8:00 p.m., Belgian time. After this time, new submissions, rectifications or alterations of the proposals by the participants will not be accepted. Any file that for technical reasons is received later will not be admitted to the contest. If there is not enough participation, CEBE reserves the right to extend the deadline.

Given the nature of the contest, everything required in digital format may be submitted electronically and within the term in a compressed file (.zip or .rar) to the email: comunicacion.cientifica@cebebelgica.es.

VII. SELECTION PROCEDURE OF THE WINNING WORK

Awarded by the Jury: After the deadline, the submitted works will be passed on to the Jury for evaluation. Given the distinct nature of the two works, two different categories will be distinguished: “Text” and “Image”. If the submitted works exceed the number of 10 per category (“text” or “image”), the CEBE board of directors as of May 15th, 2021 (composed of the president, vice president, treasurer and secretary, together with the leaders of the committees of Scientific Communication; Professional Development; Scholarships, Agreements and Collaborations; Expansion and Consolidation) will consider individually each of the submitted works in accordance to the evaluation criteria and preselect the 10 that will be passed onto the Jury. This preselection will be carried out within a maximum of 15 calendar days after the submission deadline. In the event of a tie, the president's vote will score double. Both text and images will be assessed based on the accuracy of the scientific content, language/style, originality and its adequacy to a non-scientific public. This assessment will be carried out within a maximum of 20 calendar days from the deadline. The names and information about the renowned experts in Science Communication forming the Jury can be found on CEBE's website: www.cebebelgica.es

Awarded by the Public: For the voting of the winners by the general public, the pieces of work will be anonymously uploaded to CEBE's social networks (i.e. Facebook, LinkedIn and Instagram). The votes will be represented in the form of likes in the items: one person can only like an item once per social network but it can like multiple items within that same network. Each person that would like to vote in a social network needs to be a follower of CEBE. If they are not, their likes (and therefore, their votes) will not be considered. The deadline for public voting will be 11th June, 23.59h. The winner will be the work that has the most likes in the three social networks in total (i.e. by adding all likes in Facebook, LinkedIn and Instagram). For the author to participate in the public voting, the box in APPENDIX A needs to be checked upon submission. As long as there is agreement with the participant, all the submitted works (regardless of the number) will be published in the social media for public voting.

The evaluation of the works will be at the absolute discretion of the CEBE board of directors and the Jury (where applicable) and their decision will be final and unappealable.

If, once the winning design has been failed, it is found that the work, or the author's data, fail to comply with any of the rules of the contest, the CEBE board of directors may decide to withdraw the aforementioned work, with the next higher score that meets all the requirements being the winner.

The results will be notified individually to both the winner and the participants through the contact information provided in the participation register (APPENDIX A). In the event of not being able to personally communicate the decision by any of the indicated means, the prize will remain unallocated. In no case will the prize be transferred to another participant.

Once the winner has confirmed the acceptance of the award, CEBE will proceed to public communication, both on its website and its social networks, of the winning works as well as the identity of the winners of the competition in both categories.

VIII. POWERS AND RIGHTS OF CEBE REGARDING THE WINNING WORKS

CEBE reserves the right to insert the logos that are necessary, as well as to carry out any type of modification or variation of the graphic elements of the artwork.

CEBE acquires, exclusively, the rights of use derived from the intellectual property inherent to the awarded works, being able to proceed to the reproduction and distribution through any medium, digital or physical, for the dissemination of the popular blog "A Spoonful Of Science".

IX. DATA PROTECTION ACT

In accordance with the provisions of the European regulation 2016/679 and in the Belgian jurisdiction with the data protection act of 30th July 2018 on the Protection of Personal Data, participation in this call implies the inclusion of the participants' personal data in their own files for the award of this prize, being used only for the purposes of the call for the Contest, and guaranteeing, in any case, the maintenance of the due conditions of confidentiality in relation to them. It is implicit in the act of participating in this contest the authorization of the participants to be able to use, publish or disclose the name and image of the winner of the award in their communications of an informative nature to the media or informative, both in support physical writing as on the internet.

X. FINAL CONSIDERATIONS

The organization reserves the right to interpret these bases, accepting the participants, by the mere fact of participating, said interpretation.

Participation in the contest necessarily implies acceptance in its entirety of each and every one of the bases contained in this call and compliance with the decisions adopted by the board of directors of CEBE as well as with the vote by the members of CEBE.

APPENDIX A

AFFIDAVIT OF AUTHORSHIP OF THE WORK AND PERSONAL DATA FOR CEBE'S SCIENTIFIC OUTREACH CONTEST "YOUR SCIENCE IN ONE IMAGE OR 1000 WORDS"

Mr./Mrs.
of legal age, with identity document number.....
issued by the competent authority of the country
with email and with contact telephone
number, author of the work with the title:

Indicate whether you submit text or image:

Submission title:

that has (have) been submitted to the outreach "Your science in one image or 1000 words"

DECLARES:

that the aforementioned work is of their authorship, original and unpublished, as well as the images that could have been used (or failing that they are free to use), that it has not been previously awarded in any contest(s) or are pending of award, that it is free of editing commitments and that he/she agrees to continue being so until the end of the contest, as well as not to withdraw it/them once the submission deadline has elapsed.

that, in the event of being awarded, surrenders to CEBE for an unlimited time all the rights to exploit the work.

that it accepts the bases contained in this call and the conformity with the decisions adopted by the CEBE board of directors as well as the evaluation committee.

By checking this box, the author agrees to participate in the Jury contest and thus, for its artwork to be sent anonymously to the jury members for its voting.

By checking this box, the author agrees to participate in the general public contest and thus, for its artwork to be published anonymously in CEBE's social networks (Facebook, LinkedIn and Instagram) for its voting.

In, on the of of 2021

Signed: